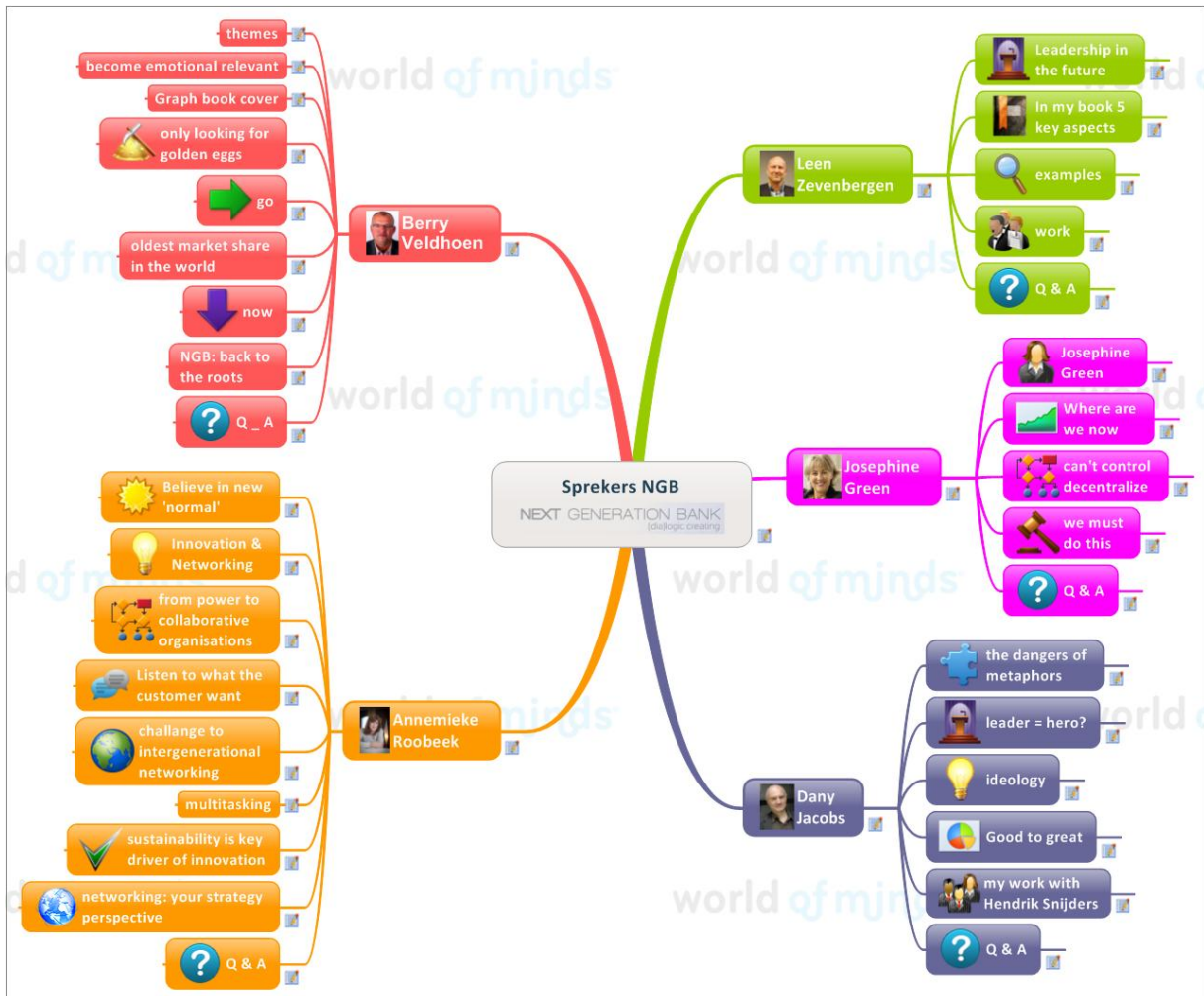


Sprekers NGB

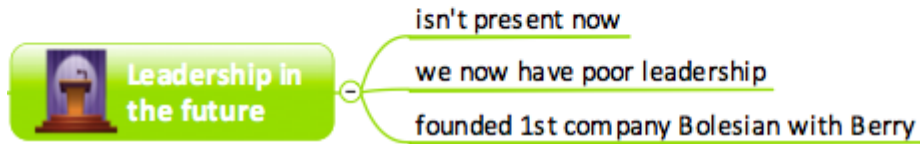


1 Leen Zevenbergen

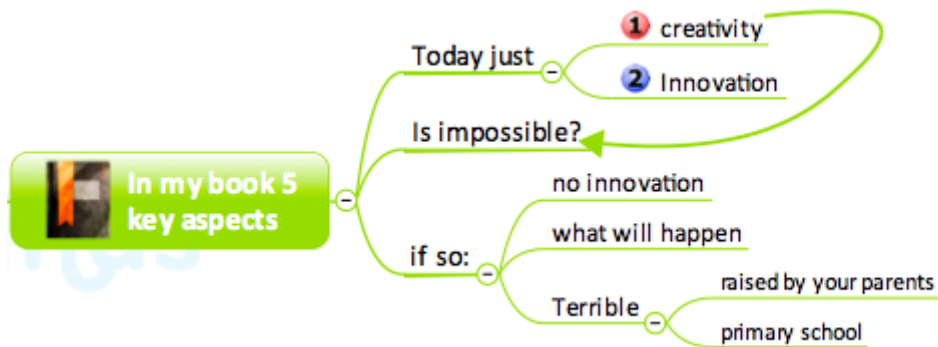
Serial entrepreneur and writer of management books. Initially Leen was an accountant, but after founding the company Bolesian he became an entrepreneur. From then on he led several companies and was president of RCC (Roccade) and chairman of the board of Origin. In 2000 he founded Escador, which developed from an internet power house to a growth accelerator. For management boards of large corporations he and his team function as a think tank, source of feedback, coach and initiator. His book En Nu Laat Ik Mijn Baard Staan (And Now I Let My Beard Grow Long) was a hit seller in the Netherlands. Some more info (in Dutch):

<http://bit.ly/aM1bv9>

1.1 Leadership in the future



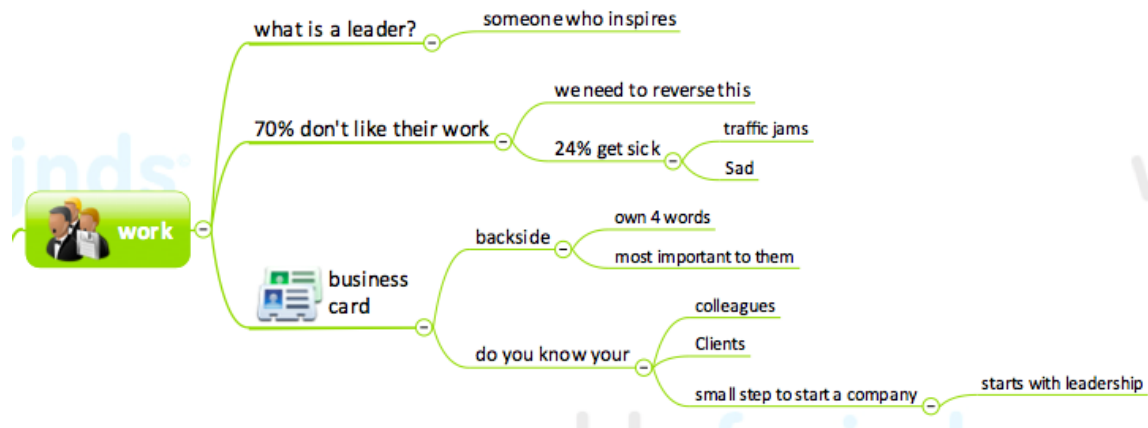
1.2 In my book 5 key aspects



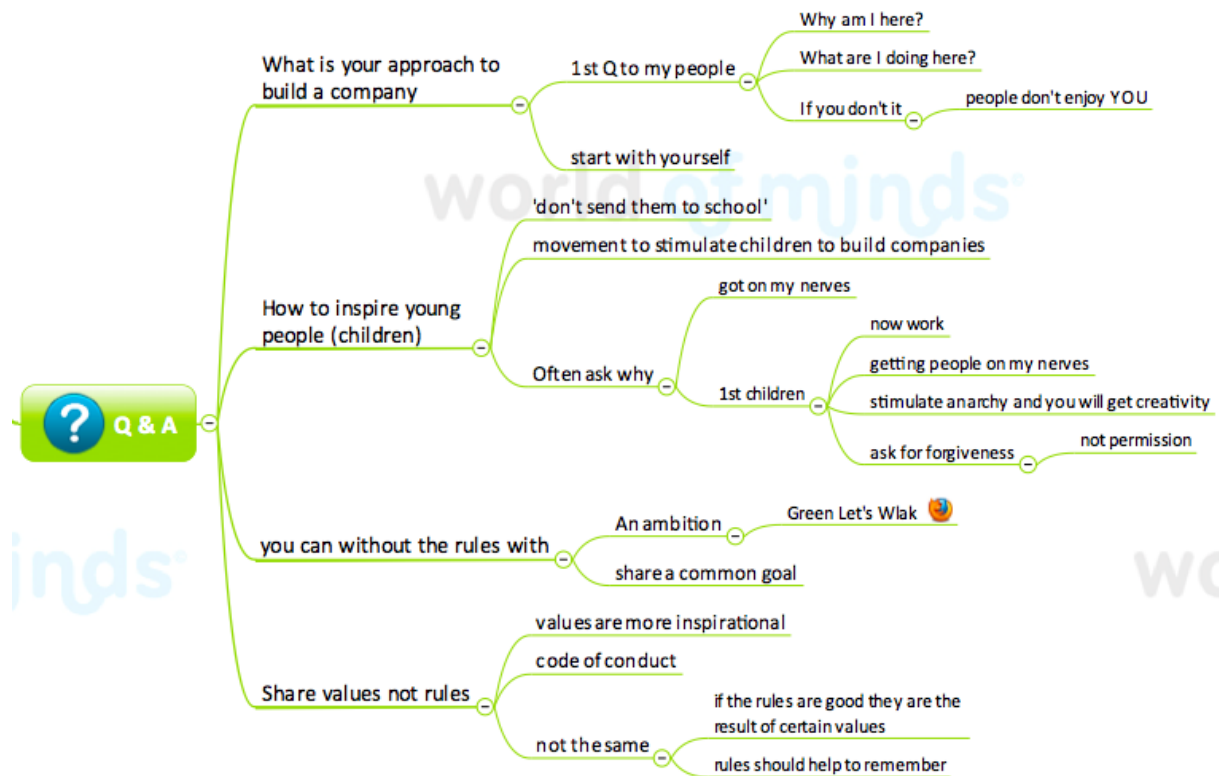
1.3 examples



1.4 work



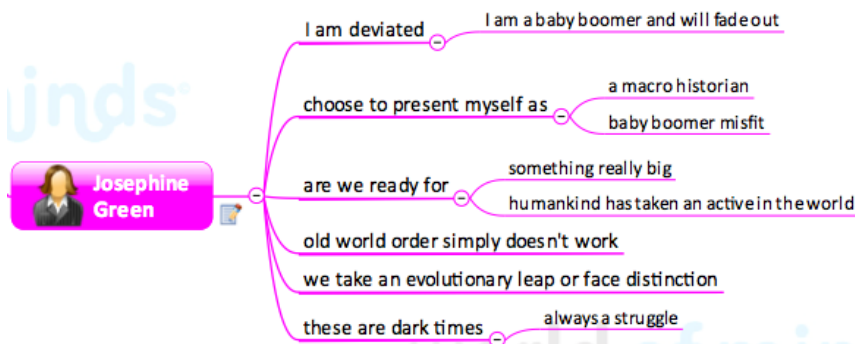
1.5 Q & A



2 Josephine Green

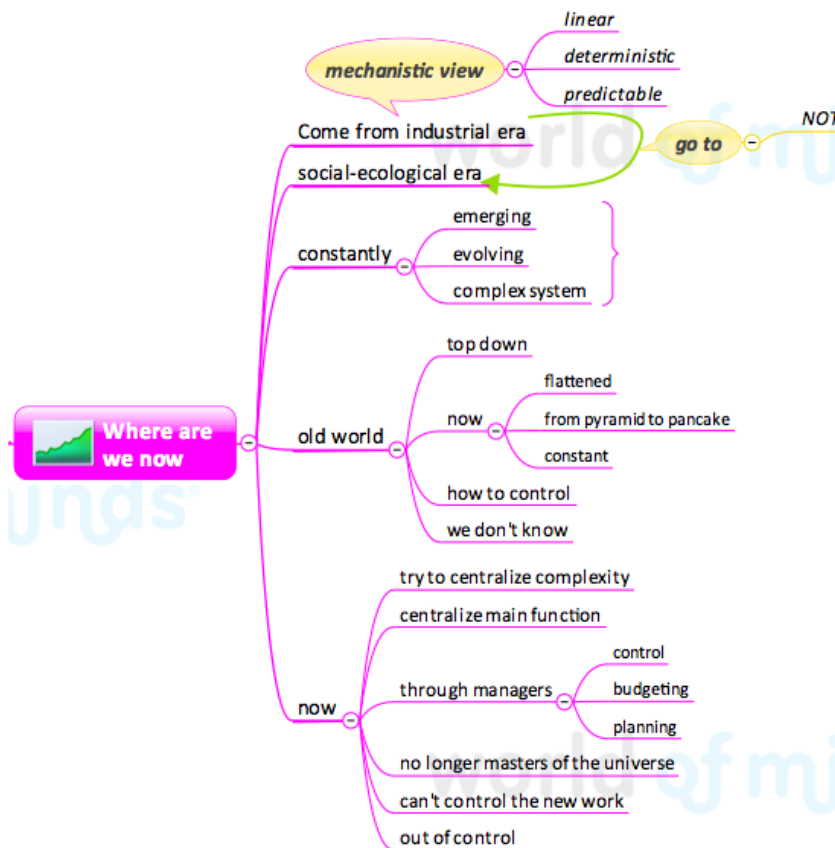
Speaker and consultant at Beyond 20: 21st century stories, former Senior Director Trends & Strategy at Philips Design. Josephine worked at Philips Design, Philips, for 15 years. primarily on making sense of the future through foresighting and the connections between Social Innovation, Sustainability and Design. She left in 2009 to return to the UK. Josephine now speaks and consults on different ways of perceiving, being and doing for the 21st century. based on social and cultural innovation, collaboration, complexity and emergent futures. She is a renowned international speaker, visiting professor and sits on a number of European boards and expert panels.

2.1 Josephine Green

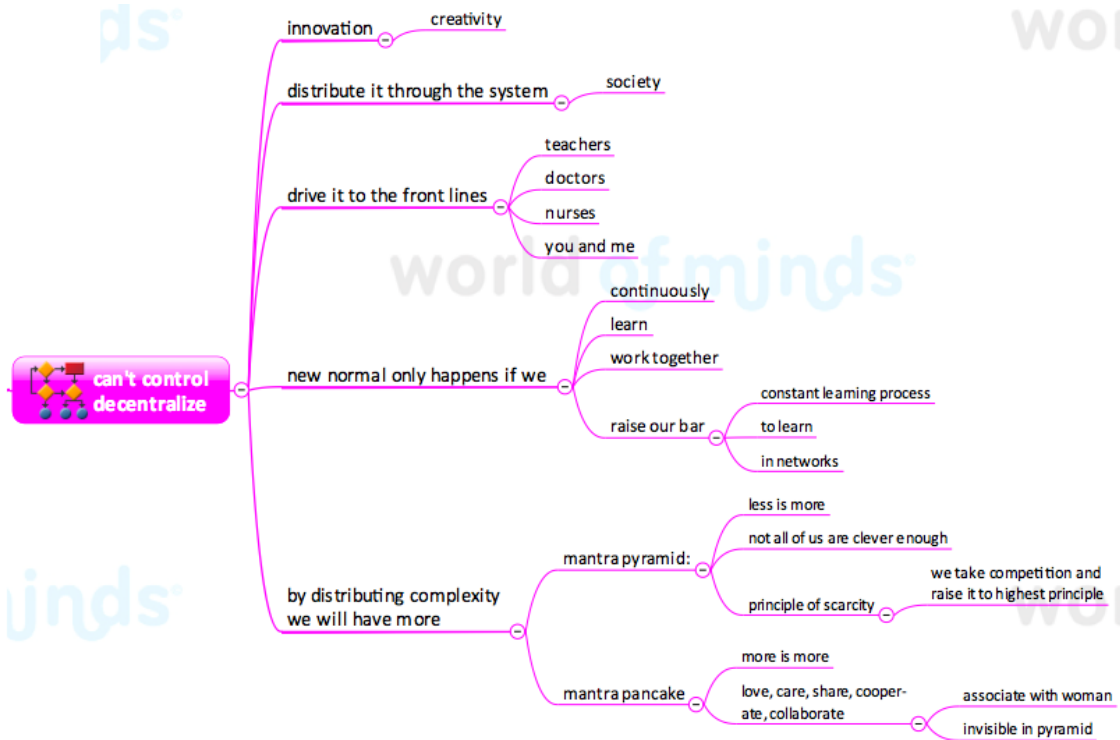


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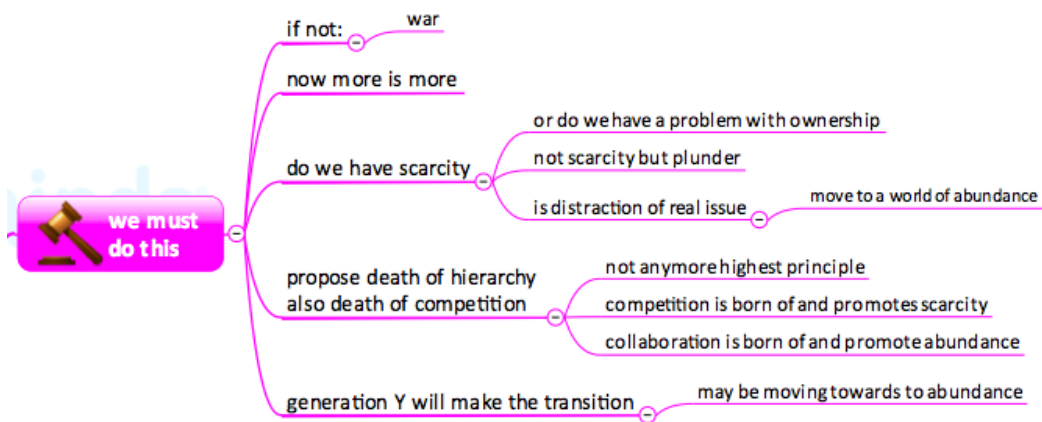
2.2 Where are we now



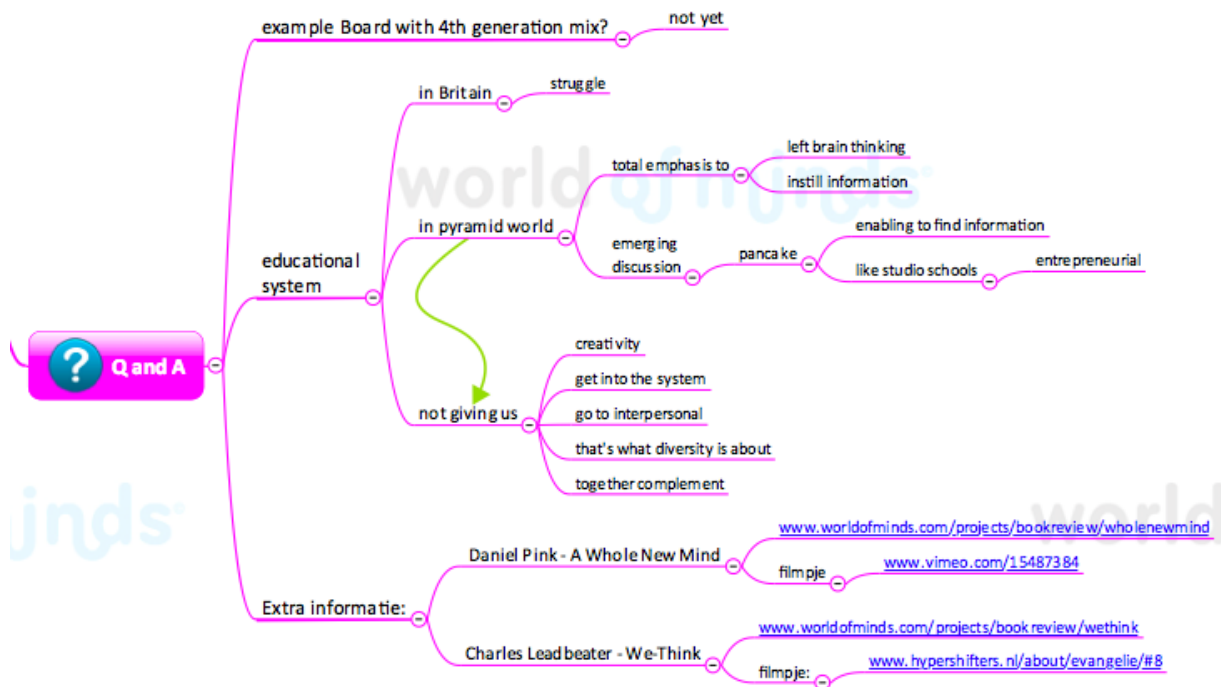
2.3 can't control decentralize



2.4 we must do this



2.5 Q & A



Interessante links, boekreviews in online mindmap vorm.

Daniel Pink - A Whole New Mind: <http://www.worldofminds.com/projects/bookreview/wethink>

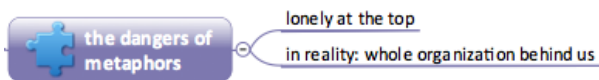
Charles Leadbeater - We-think: www.worldofminds.com/projects/bookreview/wethink

3 Dany Jacobs

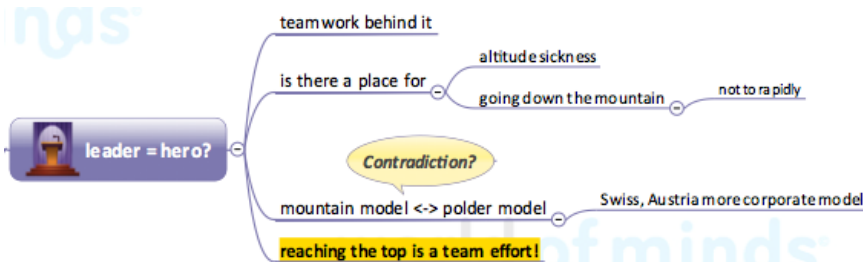
Professor of Industrial Dynamics and Innovation Policy at University of Amsterdam and professor of Art, Culture and Economy at ArtEZ and HAN in Arnhem

University profile (in English): <http://bit.ly/coue0t>

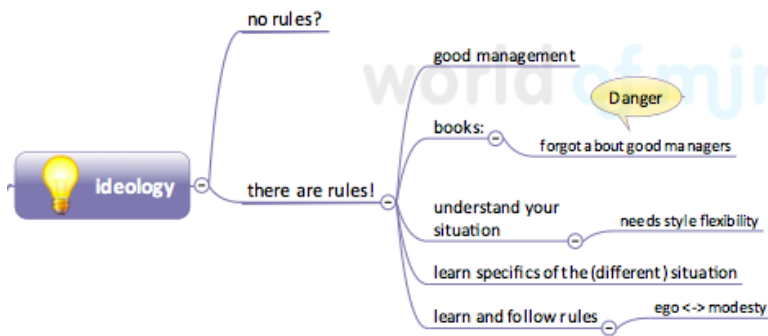
3.1 the dangers of metaphors



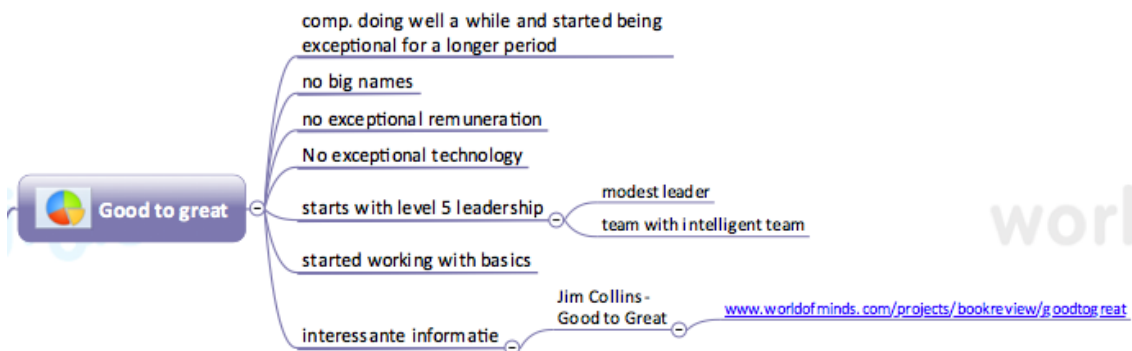
3.2 leader = hero?



3.3 ideology



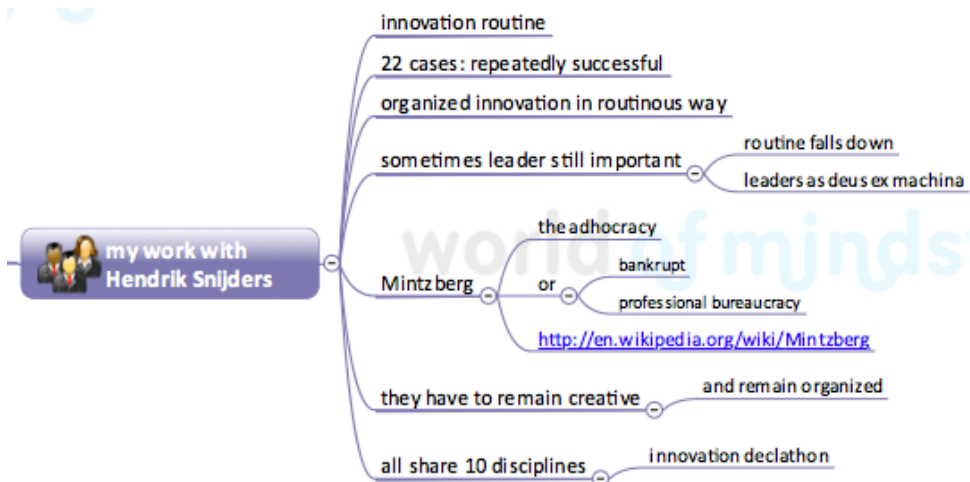
3.4 Good to great



Interessante link:

Boekreview Good to Great: <http://www.worldofminds.com/projects/bookreview/goodtogreat>

3.5 my work with Hendrik Snijders



3.6 Q & A

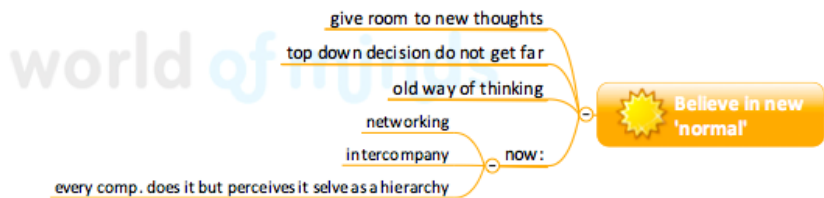


4 Annemieke Roobeek

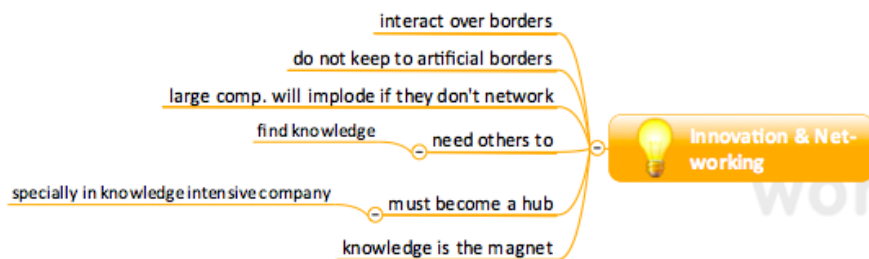
Professor of Strategy and Transformation Management at Nyenrode University, founder and owner of MeetingMoreMinds, commissaris ABN AMRO (member supervisory board ABN AMRO)

University profile (in Dutch): <http://bit.ly/dixngZ>

4.1 Believe in new 'normal'



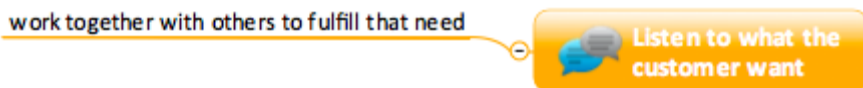
4.2 Innovation & Networking



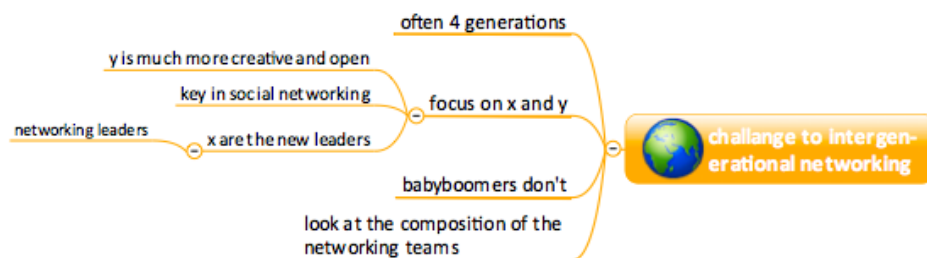
4.3 from power to collaborative organisations



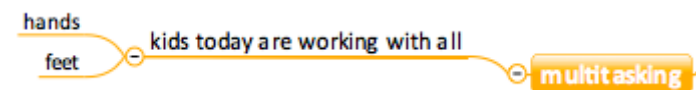
4.4 Listen to what the customer want



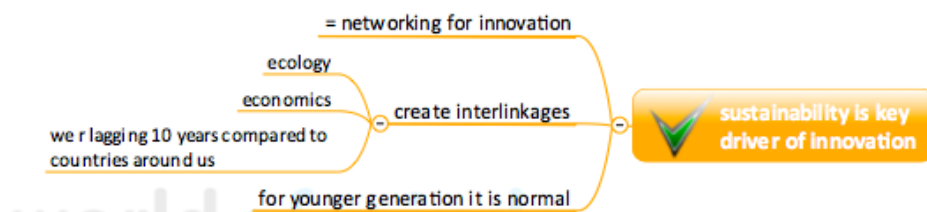
4.5 challenge to intergenerational networking



4.6 multitasking



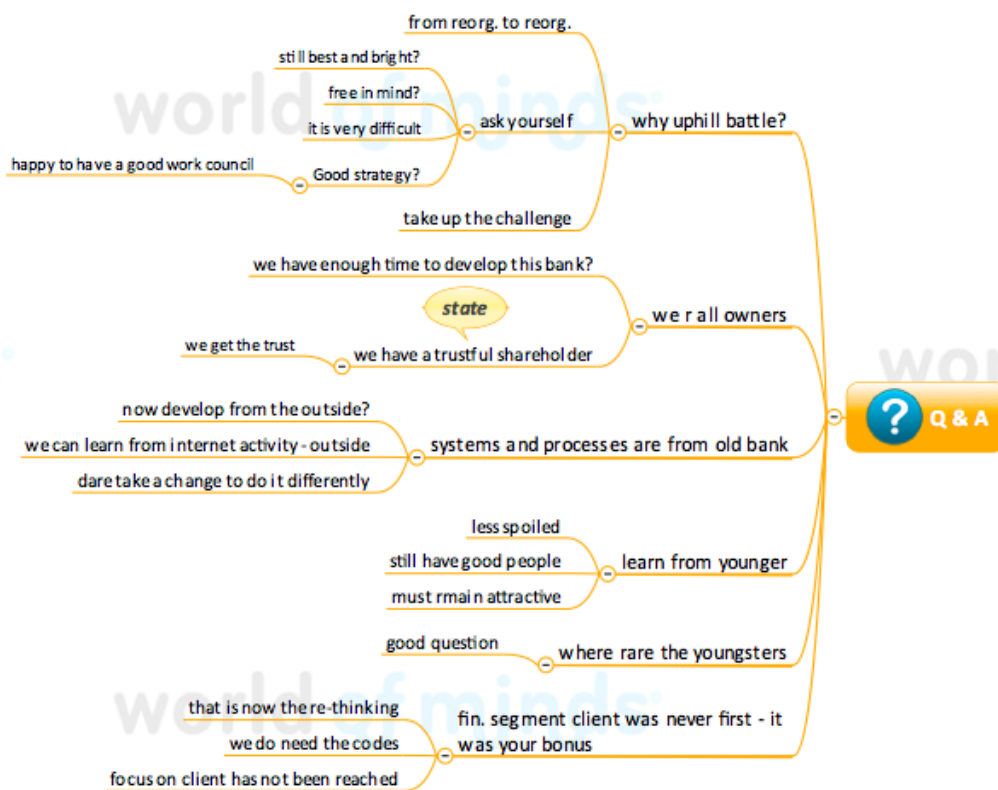
4.7 sustainability is key driver of innovation



4.8 networking: your strategy perspective



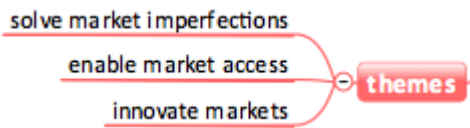
4.9 Q & A



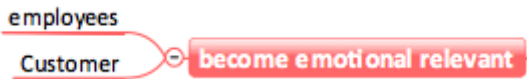
5 Berry Veldhoen

Listening consultant, Director and founder of Altuition. Berry has more than 20 years of experience as a business innovator. With Altuition he aims to innovate business commerce through a number of scientific methods which explore the subconscious experience of customers. He developed the process Customer Journey – ESPE (Emotional Service & Process Engineering).

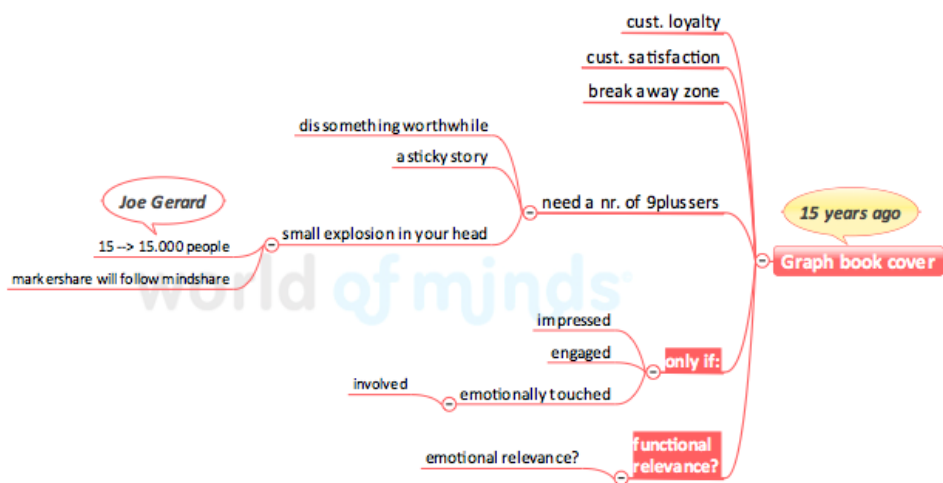
5.1 themes



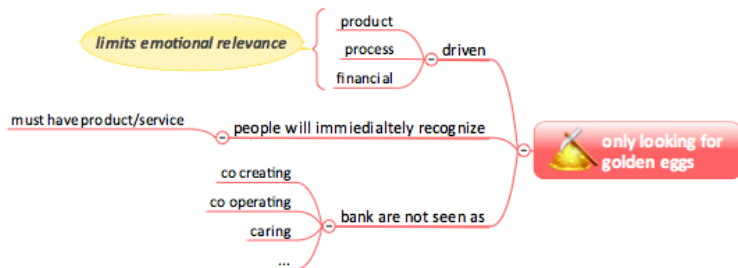
5.2 become emotional relevant



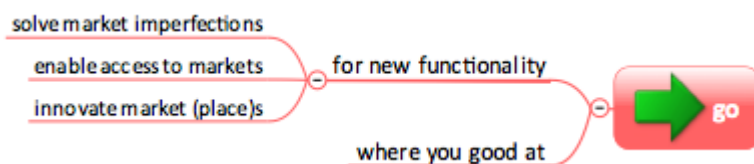
5.3 Graph book cover



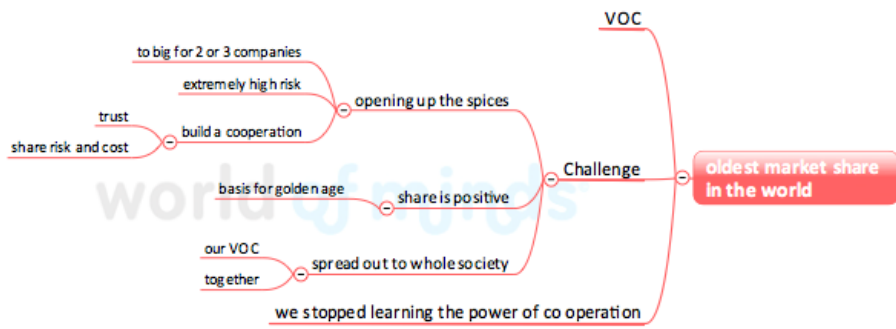
5.4 only looking for golden eggs



5.5 go



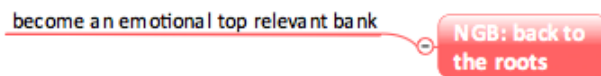
5.6 oldest market share in the world



5.7 now



5.8 NGB: back to the roots



5.9 Q_A

